

## SELECTION A

Date:

### BULLETIN ANNOUNCEMENT

#### ***Called to Serve as Christ campaign***

As you know, <insert parish name> is participating in the *Called to Serve as Christ* campaign. This landmark campaign is the product of years of study and hard work by clergy, lay leaders, Archbishop Sartain and archdiocesan staff. All 170 parishes and missions in our Archdiocese will take part in this historic campaign.

The focus of the campaign is to strengthen our priest retirement and medical plans, support our women religious and assist our parishes. Detailed information about the campaign goals will be sent to every parish household in the months ahead.

Our parish is participating in this campaign starting in May. We need many volunteers to assist our parish for this campaign to be successful. If you are interested in volunteering and helping our parish in this landmark effort, please contact Father <insert name> or our <insert secondary contact>, <insert name> at <insert applicable contact information> and we can provide you additional details.

### PULPIT ANNOUNCEMENT

- I'm excited to announce our parish will be taking part in the *Called to Serve as Christ* campaign in the coming months.
- **I am looking for volunteers willing to spread the message of the campaign goals.**
- **If you are interested, please talk to me after Mass or call the parish office.**
- This is a major fundraising effort to address the needs in our Archdiocese.
- It is an exciting time to be a part of the Archdiocese of Seattle.
- Those priorities include:
  - Strengthening our priest retirement and medical plans.
  - Supporting our women religious.
  - Assisting our parishes.
- More information will be shared in the months ahead.

## SELECTION B

Date:

### BULLETIN ANNOUNCEMENT

#### How Can I Volunteer for the *Called to Serve as Christ* campaign?

The *Called to Serve as Christ* campaign invites every person in the Archdiocese of Seattle to invest in the future of our priests, women religious and parishes. As a campaign volunteer, individuals/couples will assist <insert parish name> in reaching our goals. Together, with other leaders at our parish, volunteers will serve as ambassadors on behalf of Archbishop Sartain to fellow parishioners.

As a volunteer, you will:

- Only commit to three months of active campaigning (May through July).
- Attend two regional meetings during the campaign, which may involve travel to a neighboring parish.
- Personally follow-up with fellow parishioners to answer their questions and assist them in filling out an intention form to the campaign.
- Receive comprehensive campaign training.
- Attend meetings at to learn about the progress of the campaign and report on the status of your visits.

If you feel called to volunteer to help our parish in this landmark effort, please contact Father <insert name> or our <insert secondary contact>, <insert name> at <insert applicable contact information> and we can provide you additional details.

### PULPIT ANNOUNCEMENT

- Archbishop Sartain announced the Archdiocese of Seattle's *Called to Serve as Christ* campaign is moving ahead.
- **I am still looking for volunteers to help with this effort.**
- Thank you to those individuals whom have accepted or are considering this position as I am very grateful for your commitment.
- This is a major fundraising effort to address significant needs in our Archdiocese.
- Those priorities include:
  - Strengthening our priest retirement and medical plans.
  - Supporting our women religious.
  - Assisting our individual parishes.
- **If you are interested or have questions, please contact me after Mass or call the parish office.**

## SELECTION C

Date:

### BULLETIN ANNOUNCEMENT

#### **What is the *Called to Serve as Christ* campaign?**

The campaign is an extraordinary opportunity for all parishioners to play a role in strengthening the Catholic Church in western Washington. The campaign will focus on raising \$100 million to strengthen our priest retirement and medical plans, support our women religious and assist our parishes. Parishioners will be asked to consider making a gift above and beyond their existing support for their parish and Annual Catholic Appeal.

Archbishop Sartain will call on the entire Archdiocese to make a gift to the *Called to Serve as Christ* campaign. Your support to this campaign will impact the future of the Archdiocese of Seattle for years to come.

If you would like to volunteer to help our parish in this landmark effort, please contact Father *<insert name>* or our *<insert secondary contact>*, *<insert name>* at *<insert applicable contact information>* and we can provide you additional details.

### PULPIT ANNOUNCEMENT

- I want to give a sincere thank you to those who have generously agreed to join me and serve as volunteers in the *Called to Serve as Christ* campaign.
  - List names of recruited volunteers.
- The formal kick-off for the campaign is in a couple of months.
- There is still time to sign-up as a volunteer if you are interested.
- If you are interested or still considering volunteering, please contact me after Mass or call the parish office.

## SELECTION D

Date:

### BULLETIN ANNOUNCEMENT

[Parish will include the full-page Bulletin Insert #1 this week]

**Hold for insert #1**

### PULPIT ANNOUNCEMENT

- The *Called to Serve as Christ* campaign is a significant investment for future generations for the Archdiocese of Seattle.
- The campaign is the first in over 20 years for Archdiocese and aims to raise \$100 million to support:
  - Retired priests.
  - Women religious.
  - All parishes.
- Our parish will soon participate in this campaign, and we need **<insert number>** more volunteers for us to be successful.
- **You may be wondering if you would make a good volunteer, the answer is YES! We will provide you with training to be successful and develop how you can best help with this effort.**
- If you are interested, please contact me after Mass or call the parish office.

## SELECTION E

Date:

### BULLETIN ANNOUNCEMENT

#### Discipleship Invitation

Recently, Archbishop Sartain sent a letter to all parishioners. He asked us to reflect on the role the Catholic faith plays in our lives, the spiritual growth required to become a better disciple of Christ and the steps we need to take to get there. He posed a number of requests for us to consider as we take those next steps in our spiritual development and bringing others to know Christ's love.

Those requests were:

- Spend time in quiet prayer each day welcoming Jesus more fully into your life. Ask yourself daily: To whom is Christ calling me to bring his love, mercy, forgiveness and hope? Prayerfully ask the Holy Spirit to guide your actions.
- Join your parish community each Sunday for Mass, and consider preparing for Mass by reflecting on the Sunday readings. Families could do this together. You can find the Mass readings at the U. S. Catholic Bishops website ([www.usccb.org](http://www.usccb.org)).
- Be a missionary disciple of Jesus in your own family, workplace, neighborhood, and parish community.
- Thank God for all the blessings in your life. Ask yourself: How am I being called to serve as Christ served? And where can I find Christ in each person I encounter today?

I'm hopeful all of us take an opportunity to truly reflect on these.

<Pastor name and signature>

### PULPIT ANNOUNCEMENT

- **Discipleship Invitation.**
- Recently, Archbishop Sartain sent a letter to all parishioners.
- In that letter, he asked us to reflect on the role the Catholic faith plays in our life, our spiritual growth to become a better disciple of Christ and what steps are needed for us to get there.
- He posed requests for us to consider as we continue to take those next steps in our spiritual development and our call to bring others to know Christ's love.
- Please take an opportunity to truly reflect on the requests made on the cards.
- More discipleship invitation cards are available at the back of church.
- Please feel free to take an additional card if you need one.

## SELECTION F

Date:

## BULLETIN ANNOUNCEMENT

### **How is the *Called to Serve as Christ* campaign different from the Annual Catholic Appeal?**

The Annual Catholic Appeal will continue during the *Called to Serve as Christ* campaign to provide annual operating support to our important ministries, offices and programs. The Annual Catholic Appeal's parish assessments provide a base-level funding which allows archdiocesan ministries, offices and programs to do their good work from year to year. The *Called to Serve as Christ* campaign focuses on long-term, strategic priorities which can only be addressed through an extraordinary fundraising effort. Together, the two efforts will strengthen our parishes and ministries this year and for years to come.

To learn more about the campaign, please visit the *Called to Serve as Christ* campaign website at [calledtoserveaschrist.org](http://calledtoserveaschrist.org).

## PULPIT ANNOUNCEMENT

- Each spring, <Insert parish name> participates in and asks each family to make a gift to the Annual Catholic Appeal.
- The Annual Catholic Appeal's parish assessment provides annual operating support to the Archdiocese of Seattle to provide base-level funding for important ministries, offices and programs to do their good work from year to year.
- The *Called to Serve as Christ* campaign will focus on long-term, strategic priorities which can only be addressed through an extraordinary fundraising effort.
- Together, the two efforts will strengthen our parishes and ministries this year and for years to come.
- This year, the Annual Catholic Appeal will happen during the *Called to Serve as Christ* campaign to help save on mailing costs and to be respectful of your time and receiving multiple "asks" in a row.
- In May, look for one mailing with information and a means to give to both.

## SELECTION G

Date:

### BULLETIN ANNOUNCEMENT

#### Campaign Coming Series, 1 of 4

##### The Need for Sacrificial Giving

*"I didn't become a priest to ask people for money, but I have a duty to promote stewardship and invite people to practice their faith and service." – <Insert pastor's name>*

Jesus asks us to make our mark on this world and to serve the Lord by sharing His gifts with others.

A gift to *Called to Serve as Christ* is a way of doing so. Your gift to the campaign will take care of a retired priest, support a sister and provide assistance to your parish. Funding each of these goals with the financial resources we have been blessed with will, in turn, multiply those blessings back to us and to God.

The Archdiocese of Seattle is fortunate to have thousands of Catholic families who actively participate in their faith life. We have an obligation to make our Archdiocese, and our world, better for those who follow us. We want to make the formative experience we received from our priests, sisters and parishes available to future generations.

**The Archdiocese of Seattle will soon invite all who believe in its mission to partner together to build a foundation for greatness.**

### PULPIT ANNOUNCEMENT

- The *Called to Serve as Christ* campaign will kick-off in <enter month> and continue through much of the <enter season>.
- We are not asking for your pledge at this time.
- The campaign will support our priests, sisters and parishes for a generation to come.
- The campaign will share more information about these needs in the coming weeks.
- What is of greatest importance to our parish is 100 percent participation, at whatever level your family can join.
- With strong participation from all families, our parish will respond to Archbishop Sartain's call to serve with vigor and reach its goal.

## SELECTION H

Date:

## BULLETIN ANNOUNCEMENT

### Campaign Coming Series, 2 of 4

#### Everyone Will Be Asked to Consider a Sacrificial Gift

The *Called to Serve as Christ* campaign is coming, and we hope to reach out to every person in the Archdiocese of Seattle, as we know each person can help accomplish so much. When asked to do something big, whether a project or donation, it is often easiest to take the biggest piece and divide it into smaller parts. Making your gift into a pledge can help maximize your ability to support the worthy goals of the *Called to Serve as Christ* campaign. Breaking down payments into annual, semi-annual, quarterly or even monthly payments can help you budget your gift.

If a family of four is asked to consider a gift of \$3,600 to the campaign, it may seem like too much to do at one time. If the family divides it annually, it may seem more manageable at \$1,200 over three years. But, even more manageable, if the family chooses to break it down even further, to monthly, it would come out to \$100 per month over three years, or about the amount the family might spend eating out at a restaurant during the month.

Each family will need to decide on their own what is appropriate and meaningful for their specific situation. Soon, Archbishop Sartain will ask each us to consider a gift in the hopes that all of us pledge to support the campaign's important goals in some way. He will ask us to ask ourselves: What can we sacrifice for the next three years for these goals?

TOTAL 3 YEAR REQUEST	ANNUAL	SEMIANNUAL	QUARTERLY	MONTHLY
\$36,000	\$12,000	\$6,000	\$3,000	\$1,000
\$27,000	\$9,000	\$4,500	\$2,250	\$750
\$18,000	\$6,000	\$3,000	\$1,500	\$500
\$12,000	\$4,000	\$2,000	\$1,000	\$333
\$9,000	\$3,000	\$1,500	\$750	\$250
\$7,200	\$2,400	\$1,200	\$600	\$200
\$5,400	\$1,800	\$900	\$450	\$150
\$3,600	\$1,200	\$600	\$300	\$100
\$2,700	\$900	\$450	\$225	\$75
\$1,800	\$600	\$300	\$150	\$50

## **SELECTION H (continued)**

### **PULPIT ANNOUNCEMENT**

- Archbishop Sartain will ask each of us in the coming weeks to think about an extraordinary gift to the goals for this campaign.
- This request will be for each family to consider a specific amount above and beyond their regular support to the parish stewardship and Annual Catholic Appeal.
- We are asking you to please begin thinking about what level of giving is both feasible and sacrificial.
- Our parish has a campaign goal of 1.25 times our annual average offertory.
- With 100 percent participation from our parish, we know we can reach our goals.

## SELECTION I

Date:

### BULLETIN ANNOUNCEMENT

#### Campaign Coming Series, 3 of 4

##### How Pledges Help the Campaign and Help Your Family

A pledge over time will help you to make a huge impact on the *Called to Serve as Christ* campaign. When you pledge support for the campaign, structuring your gift over three years allows for financial flexibility while supporting our priests, women religious and parishes.

Consider this: a parish family may be thinking of supporting the campaign goals with a one-time payment of \$1,000, a generous gift indeed. If that same family reflects and decides they can do that same \$1,000 commitment for each of the following two years, their \$1,000 gift will turn into a \$3,000 pledged gift. **That's three times the impact!**

A pledged commitment adds up quickly and will help <insert parish name> reach its campaign goal. As part of this campaign, 15 percent of the funds raised by our parish will be returned to address our specific needs of <insert goals>.

Pledges are not legally binding, but intentions made in good faith. Your pledge can be fulfilled through monthly, quarterly, semiannual or annual installments. It may also be possible to increase your support for the campaign with a matching gift from your employer. You may benefit from supporting the campaign with a charitable deduction on your tax return, and the diocese will provide these tax statements at the end of each year.

**For the Son of Man did not come to be served but to serve and to give his life as a ransom for many – Mark 10:45**

### PULPIT ANNOUNCEMENT | PASTOR

- When we kick-off, I pray all families take a moment to determine how best they can participate.
- Often, we do not think in terms of pledges but only as one-time gifts.
- This campaign will ask each family to make a pledge over a three-year period.
- Even if you don't know what tomorrow will bring in the home, job or stock market, your pledge is not legally binding and can be changed at any time.
- 15 percent of funds raised will return to our parish.
- Our parish share will be used to address <insert goals>, so know your contribution will benefit both the Archdiocese and our local church for many years to come.
- Archbishop Sartain and I hope everyone makes this campaign a priority in their charitable giving over the next three years.

## SELECTION J

Date:

### BULLETIN ANNOUNCEMENT

#### Campaign Coming Series, 4 of 4

##### Your Support, Your Decision

Next month, Archbishop Sartain will invite everyone to be a part of the historic *Called to Serve as Christ* campaign. The campaign is a wonderful opportunity to address the needs of our parishes and the Archdiocese. Archbishop Sartain's invitation will request each family to make a meaningful gift with a suggested amount.

The request amounts for families to consider are based, in part, on support to our parish, past support to archdiocesan causes, a review by the campaign team and Stewardship and Development Office, and other information including whether you took part in the planning study. The Archdiocese certainly doesn't know anyone's financial situation, but Archbishop Sartain's approach will be to ask every family to make a meaningful and sacrificial gift.

There are many ways of giving which can accommodate your current circumstances. The campaign offers flexible arrangements for when to pay and how to pay. Each family is asked to pray about what an appropriate sacrifice would be to provide meaningful support to the campaign and then complete an intention card.

Our parish will have a team of volunteers who are helping with the campaign. They will be available to provide information, answer questions and assist you in completing your intention card.

**Your charitable gift will help the Archdiocese to build a future which answers Christ's call to serve for future generations.**

### PULPIT ANNOUNCEMENT

- We will kick-off the campaign next month.
- Each family is invited to participate in the campaign and will receive information in the mail.
- Archbishop Sartain will request each family to make a meaningful gift with a suggested amount.
- The Archdiocese does not know anyone's financial situation. Only you and your family can determine a gift that is sacrificial and feasible for you
- The campaign offers flexible arrangements for how to pay and when you can start your payments.
- Thank you to our team of volunteers who are helping the parish with the campaign.
- If volunteers contact you to visit about the campaign, please be receptive to their call.
  - They are not there to pressure you into giving, but to extend an invitation.
- Volunteers, parish staff and I are available to answer questions and assist you in completing your pledge card.
- Additional information regarding archdiocesan goals will be mailed directly to each house in the coming weeks.

## SELECTION K

Date:

### ***Called to Serve as Christ* campaign Dinner Invitation**

The *Called to Serve as Christ* campaign is right around the corner. Our volunteer team, parish staff and Father <insert priest name> are excited for the campaign to officially begin at <insert parish>.

Members of our parish community are invited to join Archbishop Sartain for a complementary dinner to launch the *Called to Serve as Christ* campaign. At this dinner, Archbishop Sartain will share the vision for the future of the Archdiocese of Seattle and answer questions about the campaign. The dinner will be held at <parish> (<address, city>) on <date> from <time>. Attendees are asked to RSVP to Ann Shikany at 206-903-4580 or campaign@seattlearch.org by <date>.

### **PULPIT ANNOUNCEMENT**

- Would you like to learn more about the upcoming campaign?
- Would you like to have a meal with Archbishop Sartain?
- If you answered yes to both questions, please join Archbishop Sartain and others from our parish for a complementary dinner to launch the *Called to Serve as Christ* campaign.
- Archbishop Sartain will share his vision for the future of the Archdiocese of Seattle and answer questions about the campaign.
- The dinner will be held at <parish> in <city> on <date> from <time>.
- See the bulletin for RSVP information.

## SELECTION L

Date:

### BULLETIN ANNOUNCEMENT

[Parish will insert the full-page bulletin this week]

### PULPIT ANNOUNCEMENT

[Parish plays the campaign video at Mass]

- We are officially kicking off the *Called to Serve as Christ* campaign at our parish.
- We will now take this opportunity to learn more about the campaign.
- To view the campaign video again, you can find it on the campaign website at: called to serve as Christ dot org ([calledtoserveaschrist.org](http://calledtoserveaschrist.org)).
- Let's pray and reflect on the campaign together using the prayer cards in each pew.
- Lead in reading the campaign prayer.

## SELECTION M

Date:

## BULLETIN ANNOUNCEMENT

Please discuss with Steier Group before running your pastor endorsement letter

If you want to view the campaign video again, visit the campaign website at [calledtoserveaschrist.org](http://calledtoserveaschrist.org).

If no pastor endorsement letter is available, please run the campaign prayer as the bulletin announcement.

## PULPIT ANNOUNCEMENT

### Pastor Endorsement Homily

- As the pastor of <parish name>, I have joined my fellow clergy and Archbishop Sartain in making an early gift to the *Called to Serve as Christ* campaign.
- I believe in our parish and Archbishop Sartain's vision for the future of our faith community.
- I am asking ALL of you here to do the same and join me.
- This campaign impacts ALL of us at <insert parish> and throughout the Archdiocese.
- Together we are helping to secure the future of our faith community.
  - In our parish and throughout the Archdiocese of Seattle.
- I am asking you all to join me in making your pledge to this important effort.

## SELECTION N

Date:

### BULLETIN ANNOUNCEMENT

#### **Why are we making changes to the priest pension plan funding model?**

Over the years the Archdiocese has taken many steps to improve the funded status of the priest pension plans:

- Increased the amount from the Annual Catholic Appeal to the plans to \$1.6 million per year
- Increased billings to the parish contribution of the plan \$600 per year since 2008
- Raised the benefit eligibility age from 65 to 70
- Full benefit vesting age increased from 25 to 30 years, depending on date of birth
- Eliminated three percent extended service benefit

**Despite these efforts, it was not enough to provide a sustainable path for the future.** Based on independent actuarial studies, we know if we continue the pay-as-you-go approach, amounts billed to our parishes will continue to increase for the foreseeable future. A much better approach is to properly fund the plans with adequate capital so present and future generations of priests will have a secure retirement plan and the burden on our parishes will be reduced.

### PULPIT ANNOUNCEMENT

- We have officially kicked off the *Called to Serve as Christ* campaign at <insert parish name>.
- Our parish goal is <\$ enter goal amount> over a three-year pledge period.
- With our generous parishioners, this is VERY attainable.
- With this goal it is important to remember:
  - <insert parish name> receives 15 cents of every dollar we raise back for our needs.
  - Once we hit our goal, then we get 85 cents of every dollar back.
- If you have not already received a letter from Archbishop Sartain with detailed campaign information, you will soon.
- Please review the letter from Archbishop Sartain, the campaign materials, pray about your response and continue to spread a positive message about this important effort.
- Thank you.

## SELECTION O

Date:

### BULLETIN ANNOUNCEMENT

#### **Why should the Archdiocese assist individual women religious orders?**

Sisters who have and will serve in the Archdiocese need and deserve an adequate and dignified retirement. With the assistance of women religious leaders serving in our Archdiocese, we have identified a strategy to address their needs through this campaign.

Some women religious orders face similar issues paralleling archdiocesan priests. Aiding the sisters' pension and healthcare needs will allow them to continue their ministries, sharing God's love and presence with others.

As a greater number of women religious age compared to the increase in new vocations, the Archdiocese seeks to ensure each order's stability and longevity for their ministries. Their missions reach those in our community whose needs are typically unmet by the government and secular charities. Their work empowers the student and the sick, the destitute and the down-trodden, to reach their God-given potential.

Seven legacy orders of women religious will each receive one-eighth of the women religious portion of the campaign. Expanded ministry congregations, those whose provincial headquarters are located outside of the Archdiocese but expanded their ministry to the Pacific Northwest, will receive the remaining one-eighth of the funds to distribute among themselves.

### PULPIT ANNOUNCEMENT

- Things are off to a good start with the *Called to Serve as Christ* campaign at our parish – thank you.
- It is important to reiterate, at our parish, **15 percent** of the money raised will be used for *<your parish funding plan>*.
- The remainder is used to support those priests and sisters who have served, and those who will serve our Archdiocese.
- Our goal is *<amount>*, and it is very attainable with every parishioner considering a sacrificial gift and with 100 percent participation.

## SELECTION P

Date:

### BULLETIN ANNOUNCEMENT

#### How much of the funds donated to the campaign is going to the Archdiocese?

**All** campaign funds raised will be put toward the needs and priorities identified in the campaign case book and on the campaign website. **None** of the campaign funds raised are going to the Archdiocese of Seattle for operating expenses. If the campaign raises more than our \$100 million goal, those funds will still only be used towards the needs identified in the campaign case statement and returned to parishes at a greater (85 percent) share.

In our parish, the money raised will be used for **<insert funding plan worksheet information>**. The remainder will be used to support the retirement and medical needs of our priests and sisters throughout the Archdiocese.

### TESTIMONIAL #1

#### From a parishioner whose life was impacted directly by a priest, sister or the parish:

- Please allow me to tell you a little about the *Called to Serve as Christ* campaign going on in our Archdiocese, why I'm supporting it and why I'm asking you to do the same.
- The priorities of this campaign include:
  - Taking care of retired priests
    - Think of the positive impact priests in our lives have had.
    - As Christians, it's our duty to ensure we meet our obligation to provide a dignified retirement for them.
  - Supporting our sisters
    - We will increase the ability of each women religious order to ensure the proper quality of life for all women who were called into the Lord's service in within our Archdiocese.
  - Investing in our parishes
    - Our parishes are the cornerstones and gathering places for our faith community.
- This campaign impacts ALL of us in the Archdiocese.
- Let me tell you how this priest/sister/parish impacted my life in a positive way – **<SHARE YOUR PERSONAL STORY for 2-3 minutes>**.
- Together, we are helping to secure the future of the Archdiocese of Seattle - with your help, we will meet our goal.
- Remember, **15percent** of what we raise on this campaign comes right back to us in the parish.

## SELECTION Q

Date:

### BULLETIN ANNOUNCEMENT

#### **How can I give to the *Called to Serve as Christ* campaign?**

Selecting the best gift plan depends on one's personal financial situation and goals. Gifts made by cash, check, credit card or Electronic Fund Withdrawal (EFT) are the most common and will allow the Archdiocese to address its immediate needs. Checks should be made payable to the *Called to Serve as Christ* campaign.

Gift intentions are made in good faith, but are not legally binding. Archbishop Sartain is encouraging all donors to consider stretching your gift over a three-year period to maximize the total amount of your support. Your commitment can be fulfilled through monthly, quarterly, semi-annual or annual installments.

If you wish, you can give to the campaign gifts of stock, real estate, life insurance and other planned gift opportunities. As tax laws are always changing and everyone's situation is unique, donors are encouraged to consult with financial advisors to determine which method of contributing is most beneficial to them. The archdiocesan Stewardship and Development Office can assist you with making the necessary arrangements for such gifts. Contact [campaign@seattlearch.org](mailto:campaign@seattlearch.org) or 206-903-4620.

To date, our parish has raised <insert amount> toward our goal of <insert goal amount>.

### TESTIMONIAL #2

#### **From a retired priest or sister whose life of service directly impacted the parish:**

- Please allow me to tell you a little about the *Called to Serve as Christ* campaign going on in our Archdiocese, why I'm supporting it and why I'm asking you to do the same.
- The priorities of this campaign include:
  - Taking care of retired priests
    - Think of the positive impact priests in our lives have had.
    - As Christians, it's our duty to ensure we meet our obligation to provide a dignified retirement for them.
  - Supporting our sisters
    - We will increase the ability of each women religious order to ensure the proper quality of life for all women who were called into the Lord's service in within our Archdiocese.
  - Investing in our parishes
    - Our parishes are the cornerstones and gathering places for our faith community.
- This campaign impacts ALL of us in the Archdiocese.
- Let me tell you how this priest/sister/parish impacted my life in a positive way – <SHARE YOUR PERSONAL STORY for 2-3 minutes>.
- Together, we are helping to secure the future of the Archdiocese of Seattle - with your help, we will meet our goal.
- Remember, **15 percent** of what we raise on this campaign comes right back to us in the parish.

## SELECTION R

Date:

### BULLETIN ANNOUNCEMENT

#### How will the *Called to Serve as Christ* Campaign invest in our parish?

Our parishes are the cornerstones and gathering places for our faith community. As part of this campaign, 15 percent of the funds raised by the parish are returned for specific parish needs, such as reducing debt, completing capital improvement projects or growing endowments. In our parish, campaign funds will specifically fund:

- <Insert goal>.
- <Insert goal>.

Archbishop Sartain is calling on the entire parish to make a gift to the *Called to Serve as Christ* campaign. Your support to this campaign will impact the future of the Archdiocese of Seattle and our parish for years to come.

### PULPIT ANNOUNCEMENT

- I want to keep you up to date on the progress we're making with the *Called to Serve as Christ* campaign.
- We at <insert parish name> have currently raised <insert amount> toward our goal of <insert amount>.
- What is most important to me, as your pastor, is 100 percent participation in our parish.
- The campaign volunteers and I are making an effort to talk with as many parishioners as possible.
- We are continuing to reach out to those who have not filled out a pledge card.
- If you are contacted, please take the time to talk with the volunteer - they are working on behalf of myself and Archbishop Sartain.
- If you would rather schedule a time to be called, please contact me or <insert name>, the parish campaign chairperson. Just let us know what your schedule permits.
- As your pastor, I am asking that you give serious consideration to making a financial gift to this important effort.
- We are truly one parish family, one extended archdiocesan family helping each other.

## SELECTION 5

Date:

### BULLETIN ANNOUNCEMENT

#### Why a campaign?

As good stewards of the resources provided annually, our Archdiocese is able to fund its ongoing missions and obligations. However, since that revenue is already earmarked to missions and administration, an extraordinary effort is needed to raise the funds to meet the goals set forth in the *Called to Serve as Christ* case statement.

You can be confident that all funds the Archdiocese of Seattle receives, whether through parish billings, Annual Catholic Appeal, *Called to Serve as Christ* campaign or other avenues, will be used prudently and effectively in furthering the mission of the Church. The archdiocesan chancery, Priest Pension Plan and Priest Health Plans are all independently audited annually.

### LAY TESTIMONIAL #3

#### From a sister whose life of service directly impacted the community:

- Please allow me to tell you a little about the *Called to Serve as Christ* campaign going on in our Archdiocese, why I'm supporting it and why I'm asking you to do the same.
- The priorities of this campaign include:
  - Taking care of retired priests
    - Think of the positive impact priests in our lives have had.
    - As Christians, it's our duty to ensure we meet our obligation to provide a dignified retirement for them.
  - Supporting our sisters
    - We will increase the ability of each women religious order to ensure the proper quality of life for all women who were called into the Lord's service in within our Archdiocese.
  - Investing in our parishes
    - Our parishes are the cornerstones and gathering places for our faith community.
- This campaign impacts ALL of us in the Archdiocese.
- Let me tell you how this priest/sister/parish impacted my life in a positive way – **<SHARE YOUR PERSONAL STORY for 2-3 minutes>**.
- Together, we are helping to secure the future of the Archdiocese of Seattle - with your help, we will meet our goal.
- Remember, **15 percent** of what we raise on this campaign comes right back to us in the parish.

## SELECTION T

Date:

### BULLETIN ANNOUNCEMENT

#### How Do We Know this Campaign Will Fix the Priest Pension and Senior Priest Medical Plans?

The Archdiocese undertook an actuarial study which resulted the following estimates:

A \$40 million increase in Priest Pension Plan assets will yield an adequate return to fund payments of pension benefits to 110 senior priests and administrative costs of the plan.

Assumptions of the priest pension plan include:

- 110 priests are eligible to receive a pension after the age of 65.
- The monthly pension benefit maintained \$1,943 (today's dollars).
- 5.8 percent investment returns.
- \$8.5 million currently in Priest Pension Plan investments increasing the plan's total to \$48.5 million.

A \$15 million increase in Senior Priest Medical Plan assets will yield an adequate return to fund payments of program costs for 110 senior priests. Assumptions of the medical plan include:

- 110 priests are eligible after the age of 65.
- Monthly medical plan costs per senior priest of \$800 (today's dollars).
- 5.8 percent investment returns.
- \$3.5 million currently in Senior Priest Medical Plan investments increasing the plan's total to \$18.5 million.

If you would like more information or to make a gift, please visit the campaign website at [calledtoserveaschrist.org](http://calledtoserveaschrist.org).

### PULPIT ANNOUNCEMENT

- So far <insert parish name> has raised <insert amount>. Everyday we're getting closer to our goal of <insert amount>.
- We'll continue to work on the campaign through <insert date>.
- We want EVERY family to take part in this campaign as we are looking for 100 percent participation
- EVERY pledge is important and EVERY gift makes a difference.
- If you have a story highlighting the importance of this campaign, please let me know - I would love to share your positive experiences about a priest or lay person with the rest of the Archdiocese.

### LAY TESTIMONIAL #2

- When asked by <pastor> to serve as a parish volunteer on the *Called to Serve as Christ* campaign; I gladly accepted.
- I accepted my role as a leader because I want to serve and help a cause bigger than just me and our parish.
- The priorities of this campaign include:
  - Supporting our priests.
  - Assisting women religious.
  - Investing in our parish.
- This campaign impacts ALL of us in the Archdiocese.
- Together we are helping to secure the future of our Archdiocese.

- With your help we can meet our goal.
- Remember, **15 percent** of what we raise during the campaign comes right back to us in the parish.

## SELECTION U

Date:

### BULLETIN ANNOUNCEMENT

#### **How is the *Called to Serve as Christ* campaign different from the Annual Catholic Appeal?**

The Annual Catholic Appeal will continue during the *Called to Serve as Christ* campaign to provide annual, operating support to our important ministries, offices and programs. The monies raised through the Annual Catholic Appeal provide a base-level funding which allows archdiocesan ministries, offices and programs to do their good work from year to year. The *Called to Serve as Christ* campaign focuses on long-term, strategic priorities which can only be addressed through an extraordinary fundraising effort. Together, the two efforts will strengthen our parishes and ministries this year and for years to come.

To learn more about the campaign, please visit the *Called to Serve as Christ* campaign website at [calledtoserveaschrist.org](http://calledtoserveaschrist.org).

### PULPIT ANNOUNCEMENT

- Each year, our parish participates in and asks every family to make a gift to the Annual Catholic Appeal.
- The monies raised through the Annual Catholic Appeal provides annual operating support to the Archdiocese of Seattle to provide base-level funding for important ministries, offices and programs to do their good work from year to year.
- The *Called to Serve as Christ* campaign will focus on long-term, strategic priorities which can only be addressed through an extraordinary fundraising effort.
- Together, the two efforts will strengthen our parishes and ministries now and in years to come.
- This year, the Annual Catholic Appeal has been happening during the *Called to Serve as Christ* campaign to help save on mailing costs and to be respectful of your time and receiving multiple “asks” in a row.
- Please make your gift to both critical efforts when you receive the intention card in the mail.
- You can also go online to [calledtoserveaschrist.org](http://calledtoserveaschrist.org) and to give to the campaign and appeal.
- Every gift makes a difference.

## SELECTION V

Date:

### BULLETIN ANNOUNCEMENT

#### Support the Campaign at Commitment Weekend Next Week at All Masses

Next weekend marks the final weekend of our *Called to Serve as Christ* campaign. During all Masses next weekend, we will invite those who have not yet had an opportunity to participate in the campaign, to join our success. Further, we want to say thank you to everyone who has already made a commitment to this important effort. Together, we are helping secure the future of the Archdiocese of Seattle. We ask anyone who has yet to make a campaign commitment to consider, pray and contribute during next week's commitment weekend. Every gift makes a difference!

#### CAMPAIGN UPDATE:

To date, our parish has raised <insert amount> toward our goal of <insert goal amount>.

If you haven't yet made a gift, you can always do so by calling the campaign office at 206-439-7400, emailing [campaign@seattlearch.org](mailto:campaign@seattlearch.org) or going online to [calledtoserveaschrist.org](http://calledtoserveaschrist.org).

### PULPIT ANNOUNCEMENT

- We are now in the final week of our *Called to Serve as Christ* campaign. We are doing well and appreciate everyone's continued dedication.
- Parishioners at <insert parish name> have raised <insert amount> toward our goal of <insert amount>.
- If you have not already, review the campaign materials Archbishop Sartain sent in the mail and thoughtfully consider your response.
- Next weekend plays a vital role in the *Called to Serve as Christ* campaign called **Commitment Weekend**.
- I want to thank all of those who have already made a commitment to this very important effort.
- Together we are helping to secure the future of our parish and the Archdiocese.
- The upcoming Commitment Weekend is for those parishioners who just haven't had time to meet with the volunteers or complete their pledge cards.
- As we strive to reach our parish campaign goal, I am hopeful that 100 percent of our parish members will support this important effort at some level.
- With your help, we can meet our goal and make a lasting impact on our Archdiocese.

### LAY TESTIMONIAL

#### From a volunteer or donor:

- I made my sacrificial gift to the *Called to Serve as Christ* campaign because I believe in our parish and archdiocesan leadership.
- Asking ALL of you here to do the same.
- Soon, we will wrap up our campaign here at the parish - we are <insert percentage> toward our goal.
- If you have not yet made a pledge to the campaign, please consider doing so.
- We are working for 100 percent parish participation.
- If you haven't yet made a gift, you can always do so by calling the campaign office at 206-439-7400, emailing [campaign@seattlearch.org](mailto:campaign@seattlearch.org) or going online to [www.calledtoserveaschrist.org](http://www.calledtoserveaschrist.org).

## SELECTION W

Date:

**This week the parish will hold “Commitment Weekend”**

**Please see the end of this section of your campaign manual that includes information on “Commitment Weekend.”**

## SELECTION X

Date:

### BULLETIN ANNOUNCEMENT

#### **Thank you for your support of the *Called to Serve as Christ* campaign!**

Thank you to all our volunteers and donors who made the *Called to Serve as Christ* campaign such a success. Your gifts allowed us to raise <insert amount> toward our goal of <insert goal amount>.

If you haven't yet made a gift, you can always do so by calling the campaign office at 206-439-7400, emailing [campaign@seattlearch.org](mailto:campaign@seattlearch.org) or going online to [calledtoserveaschrist.org](http://calledtoserveaschrist.org).

### PULPIT ANNOUNCEMENT

- I want to thank you ALL for making the *Called to Serve as Christ* campaign a success here.
- From our parish chair <insert name>, parish staff, volunteers and everyone who contributed to the campaign – thank you, ALL for your commitment to the campaign and <insert parish>.
- In addition, I hope this was an opportunity for all of us to truly answer our own *Call to Serve as Christ*.
- Together we helped secure the future of our Archdiocese and parish.
- If you have yet to make a campaign commitment, please go online to [calledtoserveaschrist.org](http://calledtoserveaschrist.org) and give today.
- Every gift makes a difference.