



Archdiocese of Seattle
WAVE 2 TIMELINE

CALLED TO
SERVE *as* CHRIST

Week #	Week of	Phase	Meetings/Mailings	Parish Activity
1	5/21/2018	Preparation Phase	Send campaign manual to all pastors	Recruit parish chair
2	5/28/2018		Parish meetings with the Steier Group	Recruit parish chair; Segment parish database
3	6/4/2018		Regional Orientation Meeting	Pastor, staff and parish chairs must attend
4	6/11/2018		Regional Orientation Meeting	Pastor, staff and parish chairs must attend
5	6/18/2018		Mail discipleship invitation	Bulletin Insert #1; Recruit parish volunteers; Segment database
6	6/25/2018		Parish meetings with the Steier Group	Bulletin Insert #2; Recruit parish volunteers; Segment database
7	7/2/2018		Mail dinner invite	Recruit parish volunteers
8	7/9/2018		Parish meetings with the Steier Group	Recruit parish volunteers
9	7/16/2018		Parish meetings with the Steier Group	Recruit parish volunteers
10	7/23/2018		Parish meetings with the Steier Group	Reminder calls for Volunteer Training
11	7/30/2018		Regional Volunteer Training Meeting	Pastor, staff, parish chairs, volunteers, leaders attend
12	8/6/2018		Regional Volunteer Training Meeting	Pastor, staff, parish chairs, volunteers, leaders attend
13	8/13/2018	Parish meetings with the Steier Group	Reminder calls for Campaign Dinner	
14	8/20/2018	Campaign Dinners 1 and 2	Reminder calls for Campaign Dinner	
15	8/27/2018	Campaign Dinners 3 and 4	Bulletin Insert #3; Play campaign video at Mass; Case mailed	
16	9/3/2018	Campaign Dinners 5 and 6	Bulletin Insert #3; Play campaign video at Mass; Case mailed	
17	9/10/2018	Campaign Dinners 7 and 8	Bulletin Insert #3; Play campaign video at Mass; Case mailed	
18	9/17/2018	Parish meetings with the Steier Group	Bulletin Insert #3; Play campaign video at Mass; Case mailed	
19	9/24/2018	Mail follow-up #1	Volunteer visits, pulpit & bulletin announcements	
20	10/1/2018	Parish meetings with the Steier Group	Volunteer visits, pulpit & bulletin announcements	
21	10/8/2018	Parish meetings with the Steier Group	Volunteer visits, pulpit & bulletin announcements	
22	10/15/2018	Mail follow-up #2	Volunteer visits, pulpit & bulletin announcements	
23	10/22/2018	Parish meetings with the Steier Group	Volunteer visits, pulpit & bulletin announcements	
24	10/29/2018	Parish meetings with the Steier Group	Phone-a-thon; after mass informational events	
25	11/5/2018	Commitment Weekend	Commitment Weekend	
26	11/12/2018	Parish celebration events	Final pulpit & bulletin announcements	
27	11/19/2018		<Thanksgiving Week>	<Thanksgiving Week>

Dates are subject to change. Please contact your campaign manager with any questions.